



Dividing equity in divorce



Going through a divorce can be a difficult time for your clients

The stress of having to split up savings, pensions and assets including the family home makes it even harder. With two homes now needed, equity release could offer a quick and painless way to divide money tied up in the family home without needing to sell it.

Your client is going through a divorce...

They're either struggling to sell the family home, or one of them would like to stay in the family home but they don't have the funds to buy the other out. This is when you can raise equity release as an option.

Help them achieve a quick and pain free division of assets

You explain the concept of equity release and by releasing 35%* of the equity it could help towards 'buying out' their ex-spouse in weeks, whilst remaining in the home they love. They sound interested to explore it. You then suggest them having a no obligation initial chat with your associates, the independent equity release advisers at Key, to see if it's something appropriate for them.

* Client eligibility and the amount they can release depends on their personal circumstances



A solution that works for everyone

After passing on your clients contact details and following a first and second appointment with an expert equity release adviser from Key:



Your client releases 35% of the equity in their home, after receiving advice from Key. Your client is delighted as they're able to stay in the home they love. And both parties are able to move on with their lives much quicker than waiting for the house to sell which had already been on the market for 6 months.



You get a nice referrer payment from Key for the completed case** and a very appreciative and loyal client

** The refer payment depends on the loan size but the average payment we made to introducers in 2018 was £1,483 for every completed case



Sound good to you?

It's so simple: you refer, we chat, we advise, you earn.
Give us a call or register online.



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