

Equity release referral
opportunities



Dividing equity in divorce



This is intended for intermediaries only and has not been approved for customer use.

Going through a divorce can be a difficult time for your clients

The stress of having to split up savings, pensions and assets including the family home makes it even harder. With two homes now needed, equity release can offer a quick and painless way to divide money tied up in the family home without needing to sell it.

Your client is going through a divorce...

They're either struggling to sell the family home, or one of them would like to stay in the family home but they don't have the funds to buy the other out. This is when you can raise equity release as an option.

Help them achieve a quick and pain free division of assets

You explain the concept of equity release and by releasing 35%* of the equity it could help towards 'buying out' their ex-spouse in weeks, whilst remaining in their home they love. They sound interested to explore it. You then suggest them having a no-obligation initial chat with a qualified equity release adviser, to see if it's something appropriate for them.



A solution that works for everyone

After passing on your clients contact details and following an appointment and recommendation from an expert adviser:



Your client releases 35% of the equity in their home, after receiving advice. Your client is delighted as they're able to stay in the home they love. And both parties are able to move on with their lives much quicker than by waiting for the house to sell which had already been on the market for 6 months.



You get a nice referrer payment for the completed loan**
and a very appreciative and loyal client

* Client eligibility and the amount they can release depends on their personal circumstance

** Our average referral payment for completed cases in 2019 was £1,536



Sound good to you?

It's so simple: you refer, we chat, we advise, you earn.
Give us a call or register online.



www.keypartnerships.co.uk



refer@keypartnerships.co.uk



0800 138 1663